

HomeSmart International LLC 3131 E. Camelback Road, Suite 120 Phoenix, AZ 85016 602.889.2179 gkaegi@hsmove.com

HomeSmart Celebrates Unsurpassed Growth at Appreciation Event

Arizona's Fastest Growing Real Estate Brand Awards Top Agents

Phoenix, Ariz., March 7, 2012 — HomeSmart International LLC held its traditional HomeComing Event at The Venue located in Scottsdale, Arizona, on March 3, 2012, celebrating achievements in sales volume and agent growth for 2011. HomeSmart is the largest real estate company in the Southwest with 4,300 agents calling it home, and the fifth largest real estate company in the nation.

The Casino themed cocktail party kicked off with food, drinks and a warm welcome by Founder and Chairman, Matt Widdows. "What we've been able to accomplish in 2011 is unheard of in the real estate industry in an all but easy economy," Widdows proclaimed. We could have never become the fifth largest real estate company in the nation without our agents, staff and of course the ongoing support of my family, specifically my wife Colleen."

2011 has, in fact, been a tremendous year for the extremely innovative Arizona based company who took over the two coveted top slots in the Phoenix Metropolitan market for agent growth and sales volume. Not stopping there, Widdows envisioned global expansion and hired Chuck Lemire, previous COO of Remax Europe, to turn that vision into a reality by naming him CEO.

"Other real estate companies ask us how we can continue to attract talented people, provide leading technology and not charge agents' absorbent monthly fees." We've tried to be smart (no pun intended) in how we run the business from virtual assistance to proprietary technology and it all amounts to making good, solid business decisions for our Realtors® who want freedom to run their business and when they need it they can access tremendous value," says Lemire.

Presenting the evenings top awards were Widdows, Lemire, and Designated Broker Trudy Moore. Among the top sales agents in each of the three categories was sales volume award recipient and 20 year veteran, Bobby Lieb, who continues to lead the North Central Phoenix area for 17 years, selling \$24 million in volume establishing the luxury home team, HomeSmart Elite, after leaving Realty Executives. Martha Navarro, serving the Phoenix area sold the most units at 132 and Diane Olson's team topped the division with \$38 million sold.

As the night progressed, Arizona based band, The Chadwick's, kicked off hours of dancing, while raffle drawings continued throughout the night for 42" screen TV's and other cash prizes.

As one of the HomeSmart agents attending said, "We love Matt, the company and what he has created for all of us. My only wish is that I had been smart enough to join the company sooner!"

.

About HomeSmart

HomeSmart International was founded in 2000 in Arizona by Matt Widdows, technology visionary, who continues to serve as Chairman revolutionizing the way real estate is bought and sold. HomeSmart is the fastest growing real estate provider of residential real estate in Arizona with a network of over 4,300 sales agents within 13 offices in Phoenix, Tucson and Pinetop. The HomeSmart International brand, led by Chuck Lemire HomeSmart CEO/President, formerly with Remax Europe, is responsible for International franchise development with current operation expansion into multiple locations in California and China. The HomeSmart blueprint focuses on the concepts of efficiency and innovation to create the strongest infrastructure possible for agents, franchise owners and clients.