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HomeSmart International Expands Network to Houston *Arizona Real Estate Firm Keeps Texas Growing With Newest Franchise*

(PHOENIX) – Real estate firm [HomeSmart International](http://www.homesmartinternational.com) continues its nationwide growth with the opening of one of its newest franchises in Houston, Texas. Based in Phoenix, HomeSmart began franchising two years ago, offering one of the most attractive business models in the real estate industry.

HomeSmart CEO and President Chuck Lemire believes this new partnership will continue the international growth of HomeSmart and provide great brokerage services through the franchise owners leadership and experience in Texas. Houston is the largest city in Texas and the fourth-largest in the United States, and HomeSmart is the largest independent brokerage firm in the Southwest, creating the perfect recipe for success.

Since opening in January 2000, HomeSmart has had tremendous success by growing to over 7,000 agents nationwide. HomeSmart provides their Franchise Partners with specific systems and technology that create efficiency in operations and keep costs down while allowing exponential growth.

Houston franchise owner Mike Levitin brings 33 years of real estate sales experience to HomeSmart. Levitin brings over a team of 7 agents and the franchise will operate as HomeSmart Zing.

“We are proud to have Mike Levitin join HomeSmart in a franchise partnership,” said Lemire. “Mike has proven leadership experience in the real estate industry with the development of a company of nearly 1000 agents in Houston. We are confident that armed with the HomeSmart end-to-end system and technologies, his agents will have ability to service their clients that no other brand supplies.

HomeSmart emphasizes the importance of being aware of client needs and exceeding their expectations, which in turn builds strong relationships with the buyers and sellers in every market. HomeSmart’s proprietary software also positions its franchise partners ahead of the curve. Created by Founder and Chairman Matt Widdows and his development team, the reputable systems are proven to save business owners huge costs attributed to web hosting, lead generation and back office systems. This allows the franchise owners to provide the technology to their agents for free while allowing the agents to keep 100 percent of their commissions. Other advantages to HomeSmart’s franchise program include a virtual receptionist, generous fee structure, and a full suite of branding and marketing products.

HomeSmart continues to open new offices and add jobs across the United States, with offices throughout eleven states and international operations in Shanghai, China. They added approximately 3,500 new jobs in 2012, and their goal is to continue to grow nationally and internationally in 2013.

For more information on HomeSmart and its franchise opportunities, visit www.homesmartinternational.com. Follow HomeSmart on Facebook at www.facebook.com/homesmart.

HomeSmart International

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International is the fastest growing real estate brokerage firm in Arizona providing valuable residential real estate by a network of more than 7,000 agents in 52 offices. HomeSmart is ranked one of the largest brokerages in the United States. Based in Phoenix, HomeSmart continues to strive on the fundamental principles of efficiency and innovation by offering the systems and technologies necessary to sustain success in today’s real estate industry. For more information on HomeSmart and on their newly offered franchise opportunities, visit their website www.homesmartinternational.com.

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