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HomeSmart International Expands Network in Indiana *Arizona Real Estate Firm Opens Newest Franchise in Indianapolis, IN*

(PHOENIX) – Real estate firm [HomeSmart International](http://www.homesmartinternational.com) continues its nationwide growth with the opening of one of its newest franchises in Indianapolis, Indiana. Based in Phoenix, HomeSmart began franchising two years ago, offering one of the most attractive business models in the real estate industry.

HomeSmart CEO and President Chuck Lemire believes this new partnership will continue the international growth of HomeSmart and provide great brokerage services through the franchise owners leadership and experience in Indiana. Indianapolis is the country's 12th largest city with nearly 1 million people in over 300,000 households.

Since opening in January 2000, HomeSmart has had tremendous success by growing to over 7,000 agents nationwide. HomeSmart provides their Franchise Partners with specific systems and technology that create efficiency in operations and keep costs down while allowing exponential growth.

Indianapolis franchise owner Phil Hawkins brings 11 years of real estate sales experience and 19 years of appraisal experience to HomeSmart. Coleman brings over a team of 7 agents and the franchise will operate as HomeSmart Realty Group.

“Phil brings a deep rooted Indiana family value, principle-based leadership,” said Lemire. “His leadership combined with HomeSmart's technologies and systems will create an environment of quality service and servitude to the communities throughout Indiana. We are proud to say ‘Welcome Home!’ to Phil and his team.”

HomeSmart emphasizes the importance of being aware of client needs and exceeding their expectations, which in turn builds strong relationships with the buyers and sellers in every market. HomeSmart's proprietary software also positions its franchise partners ahead of the curve. Created by Founder and Chairman Matt Widdows and his development team, the reputable systems are proven to save business owners huge costs attributed to web hosting, lead generation and back office systems. This allows the franchise owners to provide the technology to their agents for free while allowing the agents to keep 100 percent of their commissions. Other advantages to HomeSmart's franchise program include a virtual receptionist, generous fee structure, and a full suite of branding and marketing products.

HomeSmart continues to open new offices and add jobs across the United States, with offices throughout ten states and international operations in Shanghai, China. They added approximately 3,500 new jobs in 2012, and their goal is to continue to grow nationally and internationally in 2013.

For more information on HomeSmart and its franchise opportunities, visit www.homesmartinternational.com. Follow HomeSmart on Facebook at www.facebook.com/homesmart.

HomeSmart International

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International is the fastest growing real estate brokerage firm in Arizona providing valuable residential real estate by a network of more than 7,000 agents in 52 offices. HomeSmart is ranked one of the largest brokerages in the United States. Based in Phoenix, HomeSmart continues to strive on the fundamental principles of efficiency and innovation by offering the systems and technologies necessary to sustain success in today's real estate industry. For more information on HomeSmart and on their newly offered franchise opportunities, visit their website www.homesmartinternational.com.

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