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HomeSmart International Expands Network in Nevada *Arizona Real Estate Firm Hits it Big With Newest Franchise in Las Vegas, NV*

(PHOENIX) – Real estate firm [HomeSmart International](#) continues its nationwide growth with the opening of one of its newest franchises in Las Vegas, Nevada. Based in Phoenix, HomeSmart began franchising two years ago, offering one of the most attractive business models in the real estate industry.

HomeSmart CEO and President Chuck Lemire believes this new partnership will continue the international growth of HomeSmart and provide great brokerage services through the franchise owners leadership and experience in Nevada. Las Vegas is the 31st most populous city in the United States and HomeSmart is the number one independent brokerage firm in the Southwest, making for a prosperous future.

Since opening in January 2000, HomeSmart has had tremendous success by growing to over 7,000 agents nationwide. HomeSmart provides their Franchise Partners with specific systems and technology that create efficiency in operations and keep costs down while allowing exponential growth.

Las Vegas franchise owner Ken Baxter brings 40 years of real estate experience and knowledge as well as a passion for business and marketing to HomeSmart. Baxter brings a team of 20 agents and the franchise will operate as HomeSmart PMA Realty.

“HomeSmart has 4600 agents in Phoenix,” said Lemire. “We have great confidence that Las Vegas will see the same quality group of agents. Ken has been successful through his entire life and is convinced that HomeSmart’s systems and technology mixed with his tenacity and determination will produce sky rocking results.”

HomeSmart emphasizes the importance of being aware of client needs and exceeding their expectations, which in turn builds strong relationships with the buyers and sellers in every market. HomeSmart’s proprietary software also positions its franchise partners ahead of the curve. Created by Founder and Chairman Matt Widdows and his development team, the reputable systems are proven to save business owners huge costs attributed to web hosting, lead generation and back office systems. This allows the franchise owners to provide the technology to their agents for free while allowing the agents to keep 100 percent of their commissions. Other advantages to HomeSmart’s franchise program include a virtual receptionist, generous fee structure, and a full suite of branding and marketing products.

HomeSmart continues to open new offices and add jobs across the United States, with offices throughout ten states and international operations in Shanghai, China. They added approximately 3,500 new jobs in 2012, and their goal is to continue to grow nationally and internationally in 2013.

For more information on HomeSmart and its franchise opportunities, visit www.homesmartinternational.com. Follow HomeSmart on Facebook at www.facebook.com/homesmart.

HomeSmart International

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International is the fastest growing real estate brokerage firm in Arizona providing valuable residential real estate by a network of more than 7,000 agents in 50 offices. HomeSmart is ranked one of the largest brokerages in the United States. Based in Phoenix, HomeSmart continues to strive on the fundamental principles of efficiency and innovation by offering the systems and technologies necessary to sustain success in today’s real estate industry. For more information on HomeSmart and on their newly offered franchise opportunities, visit their website www.homesmartinternational.com.

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