



FOR IMMEDIATE RELEASE
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HomeSmart International Continues Expansion Throughout Texas *Arizona Real Estate Firm Opens New Franchise in San Antonio, Texas*

(PHOENIX) – Real estate firm [HomeSmart International](#) is excited to announce a new franchise location in San Antonio, TX. Based in Phoenix, HomeSmart began franchising three years ago, offering one of the most attractive business models in the real estate industry. The San Antonio franchise will operate as HomeSmart RGV, with an additional branch office in Corpus Christi, TX.

Since opening in January 2000, HomeSmart has had tremendous success by growing to over 7,500 agents nationwide. HomeSmart provides their Franchise Partners with specific systems and technology that create efficiency in operations and keep costs down while allowing exponential growth.

“I am thrilled about bringing a HomeSmart franchise to San Antonio,” said John Wuycheck, Vice President of Franchising for HomeSmart. “This franchise partnership will now allow agents throughout the San Antonio area to have an end to end paperless system supported with cutting edge technology to serve the needs of their customers and clients.”

Franchise owners Dendea L. Balli and Leticia O. Escobar are excited to be a part of the HomeSmart family. “As partners of a HomeSmart franchise, our goal is to educate other real estate professionals in the art of listening to their clients and providing excellent customer service” said the duo. “We are committed to building a strong team with relentless persistence to effectively be the best prepared in the marketplace.” The San Antonio franchise is Dendea’s second venture with HomeSmart.

HomeSmart’s mission is to become the #1 residential real estate brand by delivering low-fee, high-value brokerage services through SMART execution and service (operational excellence). Since they began expanding throughout the United States, HomeSmart has created a like-minded family of profitable franchises who emulate SMART execution and service in every community of the nation.

HomeSmart continues to open new offices and add jobs across the United States, with offices throughout fourteen states and international operations in Shanghai, China. HomeSmart has most recently franchises in Los Angeles, CA and Sarcamento, CA. They added approximately 1,321 new jobs in 2013, and their goal is to continue to grow nationally and internationally in 2014 and for years to come.

For more information on HomeSmart and its franchise opportunities, visit <http://www.homesmartfranchise.com/>. Follow HomeSmart on Facebook at www.facebook.com/homesmart, Twitter at <https://twitter.com/HomeSmartIntl>.

About HomeSmart International:

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International is the fastest growing real estate brokerage firm in Arizona providing valuable residential real estate by a network of more than 7,500 agents in 66 offices. HomeSmart is ranked one of the largest brokerages in the United States, and was recently ranked as the number one real estate brokerage in Phoenix. Based in Phoenix, HomeSmart continues to strive on the fundamental principles of efficiency and innovation by offering the systems and technologies necessary to sustain success in today’s real estate industry. For more information on HomeSmart and on their newly offered franchise opportunities, visit their website <http://www.homesmartfranchise.com>.

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