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## **HOMESMART INTERNATIONAL RANKED #376 BY *ENTREPRENEUR* MAGAZINE LIST OF TOP FRANCHISES**

**(PHOENIX, AZ)** – HomeSmart International is pleased to announce it has been named to the 2014 *Entrepreneur Magazine* Franchise 500® list for the first time in company history. The Phoenix-based real estate franchise company comes in at #376 on the North American listing of the top 500 franchises across all industries.

“Our placement on the 2014 *Entrepreneur Magazine* list is indicative of the emphasis we have placed on creating an environment which is both attractive to new franchisees and attentive to our existing franchise partners,” said Ashley Bowers, chief operating officer at HomeSmart International. “The franchise system we provide at HomeSmart is one which enables our franchise partners to be successful while we run alongside them helping to provide support and structure for the purpose of exceeding growth and financial goals.”

HomeSmart International began focusing on franchising its dynamic real estate brokerage concept in 2010 and, after just four years, has nearly doubled in size and has more than 65 offices in 13 States. HomeSmart’s inaugural ranking on the *Entrepreneur Franchise 500®* places the thriving brand third behind just two other real estate franchise companies on the 2014 list.

“2014 was a year of focus and growth in the franchising division of our company,” said Brad Clayton, vice president of sales. “We tripled our franchise sales force and have been able to address prospect needs in new geographic areas while still helping our existing franchise partners to grow. Our potential in 2015 is unmatched in the real estate industry today and we look forward to continuing to rise on this important annual list by *Entrepreneur Magazine*.”

In the past year HomeSmart International Owner and CEO Matt Widdows has invested heavily into growing the company’s support team, launching new proprietary technology and initiatives and in developing an impressive new corporate headquarters which is set to open in 2015. The company’s senior management team has also set aggressive growth goals in the coming year which will continue to catapult the HomeSmart brand to the forefront of the real estate industry’s innovating leaders.

### **About HomeSmart International:**

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International quickly became the fastest growing real estate brokerage firm in Arizona and still holds that distinction today. HomeSmart International is ranked as one of the top 20 real estate brokerages in the United States, and was recently ranked as the number one brokerage firm in the Metropolitan Phoenix market. From its international franchising headquarters based in Phoenix, HomeSmart International began franchising in 2010, and continues to grow by offering franchisees efficiency and innovation coupled with the systems and technologies necessary to succeed in today’s evolving real estate industry. Today, the brand has offices in 13 States and nearly 9,000 agents nationwide. For more information on HomeSmart and its franchise opportunities, visit <http://www.homesmartfranchise.com/>. Follow HomeSmart International on Facebook at [www.facebook.com/homesmartfranchise](http://www.facebook.com/homesmartfranchise), Twitter at <https://twitter.com/HomeSmartIntl>.