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HOMESMART INTERNATIONAL OPENS NEW FRANCHISES ACROSS FIVE STATES

(PHOENIX, AZ) – HomeSmart International recently announced the opening of seven new franchises across five states including offices in California, Georgia, New Jersey, Oregon and Washington. All seven brokerage companies joined the HomeSmart International system in the fourth quarter of 2014 and bring increased agent counts and production to the fast-growing franchise company.

“Our dedication to growing the HomeSmart brand across North America is evident with the increased success of our franchise sales efforts in the second half of 2014,” said Brad Clayton, vice president of franchise sales for HomeSmart International. “The high caliber of franchisees that are joining our company is indicative of the savvy system and value offering HomeSmart presents to the real estate industry.”

The new HomeSmart franchises include:

HomeSmart Optima Realty in Concord, CA is owned by Michael Awadalla; **HomeSmart Envisage Realty** is owned by Mark Rowsen and has office locations in San Francisco and La Morinda, CA; **HomeSmart First Advantage Realty** is in Voorhees, NJ and is owned by Hakan Karahan ; **HomeSmart Realty Group** is in Long Beach, CA and is owned by Shannon Daniele, **HomeSmart Executive** in Atlanta, GA is owned by Scott Cleland, HomeSmart PV & Associates in Fresno, CA is owned by Todd Priest and Rob Vossoughi, **HomeSmart ION Realty Group** in Lynnwood, WA is owned by Tom Rinow and Dave Pardee and **HomeSmart Realty Group** in Portland, OR is owned by Jim Sparkman, Donald Sturgeon and Mark Farrow.

“I believe our strong franchise support and new centralized services programs position HomeSmart International as an innovative and value-added franchise offering where franchisees have access to an unprecedented partnership without breaking the bank,” said Ashley Bowers, HomeSmart International chief operating officer. “We provide the best service and value at the lowest cost when it comes to real estate franchising and it’s apparent brokers across the country are taking notice.”

HomeSmart International launched an aggressive franchise sales campaign in the first quarter of 2015 as part of its overall growth strategy to increase its open franchised offices by more than 25% in 2015 and is on track to exceed this growth expectation after the first quarter in 2015.

About HomeSmart International:

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International quickly became the fastest growing real estate brokerage firm in Arizona and still holds that distinction today. HomeSmart International is ranked as one of the top 20 real estate brokerages in the United States, and was recently ranked as the number one brokerage firm in the Metropolitan Phoenix market. From its international franchising headquarters based in Phoenix, HomeSmart



International began franchising in 2010, and continues to grow by offering franchisees efficiency and innovation coupled with the systems and technologies necessary to succeed in today's evolving real estate industry. Today, the brand has offices in 13 States and nearly 9,000 agents nationwide. For more information on HomeSmart and its franchise opportunities, visit <http://www.homesmartfranchise.com/>. Follow HomeSmart International on Facebook at www.facebook.com/homesmartfranchise.