



**FOR IMMEDIATE RELEASE**  
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## **HOMESMART CEO MATT WIDDOWS NAMED TO 2016 SWANEPOEL POWER 200® LIST**

**(PHOENIX, AZ)** – HomeSmart International is pleased to announce Chief Executive Officer (CEO) and Founder Matt Widdows has been named to the 2016 Swanepoel Power 200 (SP 200) list of the most influential leaders in real estate. Widdows, who has been named to the list several times, increased his ranking by 10 spots to come in at a strong #29 for this year. Widdows' 2016 ranking on the prestigious list also makes him the highest ranking leader included in the list from Arizona.

"I'm honored to be in good company with such esteemed people and such a well-respected organization for another year on the [Swanepoel Power 200]," said Widdows. "My inclusion in this ranking is thanks, in large part, to the teams I have supporting my businesses and me."

The SP 200 annually ranks the top "Power Players" in the residential real estate industry and publishes nine lists covering Corporate Executives, Power Brokers, Technology Executives, Women Leaders, Association/MLS Executives, Outsider Powers, Trendsetters, Social Influencers and the overall POWER 200. This year over 1,000 leaders were reviewed and researched, resulting in a total of 270 listed in the nine SP 200 lists. Widdows was named to the Power Brokers category but is also recognized for his leadership role at HomeSmart International.

In the past year Widdows and his companies have been recognized by other leading industry and local organizations for exemplary leadership, high levels of production and dramatic growth. Some of these include Arizona Foothills Magazine (2016 "Best CEO"), 2015 Real Trends 500 (top 20 for sales volume and transaction sides), 2015 RISMedia Power Broker Report (top 20 for sales volume and transaction sides) and 2015 INC 5000 (#2986 for 120% growth in last three years).

### **About HomeSmart International:**

Founded in 2000 by entrepreneur Matt Widdows, HomeSmart International is ranked as one of the top real estate franchises in the United States by the *Entrepreneur* 500 and *INC* 5000. Based in Scottsdale, HomeSmart International began franchising in 2010, and continues to grow by offering franchisees efficiency and innovation coupled with the systems and technologies necessary to succeed in today's evolving real estate industry. Today, the brand has nearly 90 offices in 15 States and upwards of 10,000 agents nationwide with additional offices and agents in China. For more information on HomeSmart International, visit [www.HomeSmart.com](http://www.HomeSmart.com). Follow HomeSmart International on [Facebook](#), on [Twitter](#) (@HomeSmartIntl) and on [Instagram](#) (@HomeSmartIntl).

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